



UNITED ARAB EMIRATES  
MINISTRY OF TOLERANCE & COEXISTENCE

# Tolerance Clubs Initiative

Comprehensive  
Handbook

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## Introduction

The establishment of the concept of Tolerance as a lifestyle for Emirati youth, that are capable of building the future, is a strategic goal to the Ministry of Tolerance and Coexistence. Thus, the ministry executes several initiatives that reinforce these values through the youth population, and especially university students. These initiatives included a collaboration between the ministry and the universities to create Tolerance Clubs that aim to spread Tolerance and Human Fraternity in the university environment. To achieve this goal, universities are invited to create their own Tolerance Club, or rely on an existing club which aims at values related to tolerance, peace, diversity, inclusion, or other related concepts. The club will lead activities and initiatives that aim to spread awareness, and enrich students' mindsets and lifestyles with the required skills and qualities that embed values of tolerance and coexistence.



## Outcomes of the Tolerance Club:

1. Implementing activities that reinforce the concept of tolerance and human fraternity in the university.
2. Participating in the contests offered within the Tolerance Clubs initiative.
3. Encouraging students to participate in the club's activities and events.
4. Creating a future plan for the Tolerance Club initiatives and activities.





## Tolerance Club Organization:

**The following terms as optional; The ministry of Tolerance encourages universities to take part in this initiative in accordance to their policies and preferred approach.**

1. A faculty member from the university to guide the club.
2. A minimum of 10 students in the managing roles of the club.
3. The membership to the Tolerance Club is open to all students in the university.



## Role of the Ministry of Tolerance

The ministry will provide the members of the tolerance club with an orientation session that includes:

1. **a.** Introduction to tolerance and human fraternity in the UAE.
- b.** Presentation about the initiative of Tolerance Club.
2. Organize and manage the contests listed within the initiative
3. Follow-up and support Tolerance Clubs to evaluate activities and gather feedback for future improvement.





## Tolerance Clubs Annual Forum

This event will be hosted by the Ministry of Tolerance annually closer to the end of the academic year. The event aims to honor the students for their achievements in the Tolerance Clubs, present the results of the contest, and hold an open-discussion for the Tolerance Clubs to exchange knowledge and experiences.





# Tolerance in the UAE

A living embodiment of the teachings of true Islam



An essential tool for achieving comprehensive and sustainable development

## Initiative Objectives



### 01

Reinforcing values of Tolerance and Human Fraternity in the UAE through youth potentials and abilities.

### 02

Utilizing student's leadership and potentials in serving the ministry's vision of being a role model of tolerance in the world.

### 03

Emphasizing values and attitudes of tolerance and human fraternity amongst youth population in university environments.







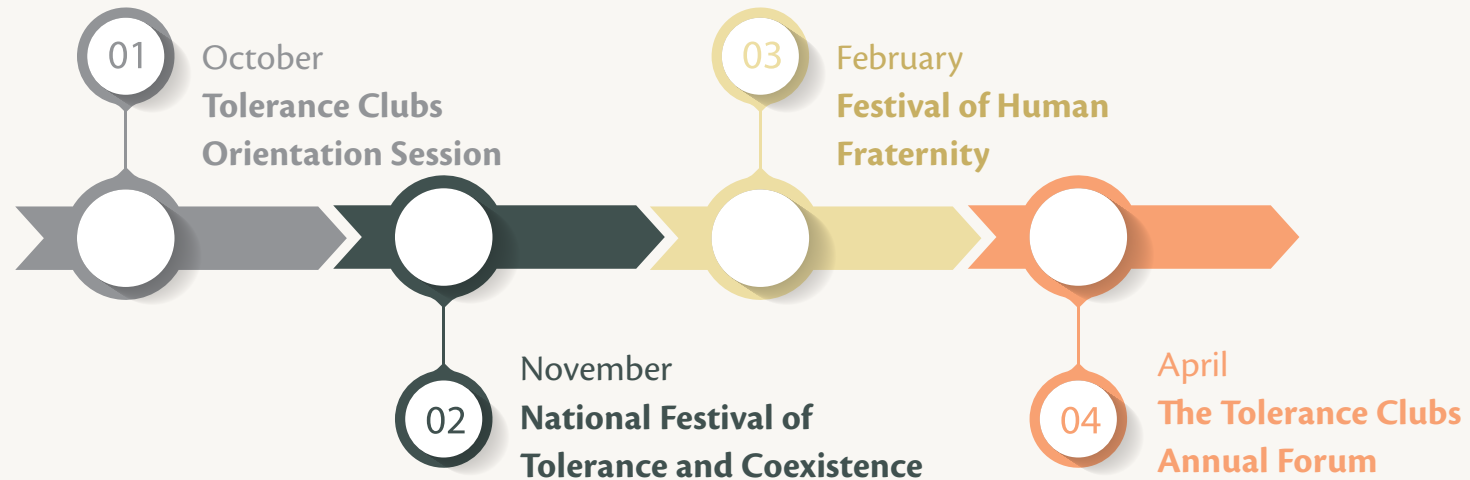
## Initiative Privileges



The ministry of Tolerance provides the following to the Tolerance Club members:

# 01

Provide students with opportunities and platforms to participate in events with the Ministry of Tolerance and Coexistence





02 |

## Training Programs

03 |

### Awarding Tolerance Clubs:

1. Certificates
2. Contests Rewards
3. Volunteering Hours (once requested)





# Madar Tolerance Contest

The contest of Madar Tolerance, is an orbit that unleashes students talents in various areas, towards expressing and resembling values of tolerance, coexistence, inclusivity and diversity, through submitting projects in 3 categories. These categories are:

**Tolerance in Short Films.**

**Tolerance in Sustainable Projects.**

**Tolerance in Game Development.**

Tolerance in Short Films focuses on creation of short films that tell stories of tolerance, coexistence, harmony, diversity and inclusivity. Secondly, Tolerance in Sustainable projects creatively connects values of tolerance through engineering Sustainability projects. Finally, Tolerance and Game Development Create software Games that resemble tolerance and related values, through an interactive and modern means of gaming.







**01**

**Best Short Film**  
**Tolerance in**  
**Short Films**  
**5,000 DHS**



**02**

**Best Sustainability**  
**Project**  
**Tolerance in**  
**Sustainable**  
**Projects**  
**5,000 DHS**



**03**

**Best Game**  
**Tolerance in**  
**Game**  
**Development**  
**5,000 DHS**

**Participation:**

- **View contest rules and participation portal on the website:**  
**[www.Toleranceclubs.ae](http://www.Toleranceclubs.ae)**

## Rubrics for Game Development

	Excellent	Good	Satisfactory
Gameplay	Engaging, smooth, and innovative mechanics.	Functional with minor issues.	Buggy or difficult to function properly.
Visual (Graphic)	Stunning, cohesive, and thematic.	Appealing with minor inconsistencies.	Graphics are out of place or poorly aligned.
Fun Factor	Highly enjoyable and re-playable.	Enjoyable with moderate replay value.	Somewhat fun but lacks engagement.
Audio	Immersive and polished.	Appropriate with minor flaws.	Basic or inconsistent.

## Rubrics for Sustainable Projects

	Excellent	Good	Satisfactory
<b>Concept:</b> Integrating sustainability and tolerance	Concept for the project is creative and original, and balances principles of tolerance, sustainability and biomimicry.	Concept for the project is creative, yet similar to existing solutions. Focuses mostly on principles of tolerance / or sustainability / or biomimicry.	Concept for the project is very similar to existing solutions. Unclear relationships with principles of tolerance, sustainability and biomimicry.
<b>Research:</b> Written Report with Visuals	The problem is analyzed thoroughly, many existing solutions are benchmarked, many initial ideas are described, and the final solution is thoroughly described by text and visuals. Sources properly referenced.	The problem is analyzed very well, some existing solutions are benchmarked, some initial ideas are described, and the final solution is very well described through text and visuals. Sources properly referenced.	The problem is analyzed well, few existing solutions are benchmarked, few or one initial ideas are described, and the final solution is well described through text and visuals. Sources properly referenced.
<b>Video Pitch</b>	Message is inspiring and clear. Video is very creative, emotive and enjoyable. Audio and images are excellent.	Message is clear. Video is creative, emotive and enjoyable. Audio and images are good.	Message is clear. Video is creative, emotive and enjoyable. Audio and images are satisfactory.
<b>Prototype</b>	Showcases the idea in detail and is very well executed.	Showcases the idea and is well executed.	Showcases parts of the idea and is executed in a satisfactory way.



## Rubrics for Short Films

	<b>Excellent (90-100 %)</b>	<b>Good (70-89 %)</b>	<b>Satisfactory (50-69 %)</b>	<b>Needs Improvement (50 %)</b>
<b>Integration tolerance (%20)</b>	The original idea seamlessly integrates the theme of tolerance, demonstrating creativity and deep insight, with engaging and well-aligned content.	The idea connects well with the theme of tolerance. While the approach is clear and relevant, consider adding more depth or unique perspectives to further enhance its impact.	The integration of the theme of tolerance is evident but lacks depth and clarity. Consider refining your idea to establish a stronger connection to the themes and objectives.	The idea struggles to effectively connect with the theme of tolerance. Revisiting the core concepts and exploring more engaging or relevant approaches could strengthen the project.
<b>Script (%20)</b>	The script excellently connects and explores the subject of tolerance, with clear, engaging, and insightful content that aligns perfectly with the objectives.	The script adequately connects with and explores tolerance, though it could include more depth or creativity in its approach.	The script addresses tolerance but lacks depth or clarity in its connection to the subject.	The script does not effectively connect with or explore the topic of tolerance, missing key elements or clarity.
<b>Storyboard (%10)</b>	The storyboard supports the script and provides a clear, detailed guide for the production process, enhancing the team's understanding and workflow.	The storyboard supports the script well but could include more detailed or clearer instructions for production.	The storyboard provides basic support for the script but lacks details that would inform the production process effectively.	The storyboard is underdeveloped, offering little support for the script or production process.
<b>Final Film (%40)</b>	The film supports the goals of the script, raising awareness about tolerance effectively. It is outstanding in both technical and creative aspects.	The film supports the script's goals well and raises awareness about tolerance, with competent technical and creative execution.	The film somewhat supports the script's goals but is limited in raising awareness about tolerance. Technical and creative aspects are average.	The film fails to support the script's goals and does not effectively raise awareness about tolerance, with poor technical and creative quality.
<b>Creativity and Impact (%10)</b>	The film demonstrates exceptional creativity and innovation, presenting a unique perspective on tolerance. The approach is imaginative, thought-provoking, and original, effectively engaging the audience and elevating the narrative through fresh, unexpected ideas.	The film shows a strong level of creativity and innovation, with some original and engaging ideas. While the approach is compelling, there may be opportunities to explore more unique or bold concepts to deepen the impact.	The film incorporates basic creative elements but lacks originality or a distinctive approach. The ideas feel somewhat conventional, and there is minimal exploration of innovative techniques or perspectives.	The film lacks creativity and innovation, relying heavily on familiar or predictable ideas. There is little evidence of effort to explore unique or imaginative ways to address the theme of tolerance.

# General Participation Conditions



- University Students may work together in groups of up to 3 members or submit entries as individuals (all categories)
- All entries should be submitted as per the requirements set for each category
- Student groups are allowed to submit a maximum of two entries per category, and a maximum of 4 entries in total
- An entry cannot have been submitted to any other contest or publication
- Content must be original, must comply with all local and national laws of the United Arab Emirates and must be culturally appropriate for the UAE. (The Ministry of Tolerance reserves the right to make this determination solely and finally)
- All entries will be in both English and Arabic.
- Further details for project entries will be provided for each category.
- Entries will be judged by a panel, for each different category.

## **Ownership of the underlying intellectual property of the project remains with the entrant, with the following considerations:**

- Entrants grant the Ministry of Tolerance the right to use their names, photographs, statements, quotes, testimonials, and contest submissions for advertising, publicity, and promotional purposes without notification or further compensation.
- The Ministry of Tolerance maintains the right to reproduce, reprint, distribute, perform, display, or exhibit the project for advertising, publicity, and promotional purposes on their website, at conferences, or at any other venues.
- Entrants agree to be bound by the official contest rules and decisions of the judges.

## Additional rules specific to Short Films category:

- Both aspiring filmmakers and professional filmmakers are welcome to submit short films on the topic of tolerance and coexistence.
- Participation is open to individuals or teams. There is no requirement to attend the online workshops to enter.
- **Workshops Attendance (Optional):**
  - Participants may choose to attend workshops organized by the Ministry of Tolerance to deepen their understanding of tolerance and coexistence, and to enhance their filmmaking skills.
  - Participants who do not attend workshops may still submit their films by completing the online training modules offered by the Ministry of Tolerance. These modules provide essential guidance and thematic insights into tolerance and coexistence.
- **Film Submission by Professionals:** Professional filmmakers are invited to contribute their works. These films must align with the competition themes and adhere to all submission guidelines.
- **Technical Requirements:**
  - Films must meet the following technical specifications for submission:
  - English language short films must have Arabic subtitles. Arabic language short films must have English subtitles.
  - Resolution: Minimum 1080p, with 4K resolution preferred for optimal quality.
  - Duration: 5–3 minutes in length.
  - Format: .mp4 or .mov
- **File Naming Convention:**
  - University/Name\_ProjectTitle.mp4/.mov
  - Non-team members may appear as actors or subjects in the film
  - Any individuals or locations featured must provide consent via a signed release form. This includes both people and property, ensuring ethical standards are met.

## Additional rules specific to Game Development category:

- No coding background is required to participate.
- A basic background in using computers is preferred.
- Each group is recommended to have two laptops, with one laptop being mandatory.
- For members without laptops, iPads or devices with touch screens may be used as an alternative, although a laptop for each member is preferable.
- Submission Process: All game submissions must be uploaded to an itch.io jam page, which will be shared with participants beforehand.
- Playable Format: Submitted games must be playable directly on the website, using formats like WebGL or other web-compatible options.
- Engine Flexibility: While the course covers Construct 3 and Unity, participants may use any engine to develop their game.



# Tolerance Shield Contest

This award is given at the Annual Tolerance Clubs Forum to the most efficient and effective Tolerance Clubs who achieved a high level of success

Each university or college collects points to qualify for one of the Tolerance Shields:

- 1 Golden Shield
- 2 Silver Shield
- 3 Bronze Shield



## Criteria and Indicators for Tolerance Shield



To qualify for the Tolerance Shield, kindly follow the criteria below, and provide appropriate evidence to the Ministry of Tolerance and Coexistence based on the description below, or based on what the Tolerance Club deems suitable as evidence to the criteria.

### Criteria and Indicators for Tolerance Clubs Effectiveness and Efficiency

Criteria	Indicators			
Inclusivity & Diversity	<b>5 points</b>	<b>5 points</b>	<b>5 points</b>	<b>5 points</b>
	Number of students benefitting	Quantity of Tolerance Activities every year	Diversity in participation of students from different colleges or majors	Diversity of Activities and consideration of students' interests (arts, social, sports, culture... etc)
Impact & Effectiveness	<b>5 points</b>	<b>5 points</b>	<b>5 points</b>	<b>5 points</b>
	Number of activities using unconventional approaches (traditional types of activity: presentations, lectures)	Number of activities targeting community members	Number of staff and faculty participation in Tolerance Clubs activities	Number of students from the university participating in the Ministry's event
Impact & Effectiveness	<b>10 points</b>	<b>10 points</b>	<b>10 points</b>	<b>10 points</b>
	Level of student's awareness of the concept of Tolerance	Number of activities that targets solving intolerance challenges in the university	Percentage of university students participating in Tolerance Club Activities	Level of student's satisfactions with tolerance club activities

Criteria	Indicator	Weight	Measurement Method
Inclusivity & Diversity	Diversity of Activities and consideration of students' interests (arts, social, sports, culture... etc.)	5 points	<p>The index is concerned with ensuring diversity in the implemented activities of the Tolerance Club considering including various areas of interest to students; like arts, knowledge, hobbies, volunteering, humanitarian work, cultural and sports, to name a few. This criterion is measured by calculating the number of areas around which the tolerance activities revolve.</p> <p><b>Evidence and Possible Proofs:</b> A list of tolerance activities on which the field of each activity is specified.</p>
	Diversity in participation of students from different colleges or majors	5 points	<p>The index is concerned with ensuring the participation of students from different fields, majors and interests, and that the participants in the Tolerance Club's activities are not only from a specific major or field.</p> <p>This criterion is measured by calculating the number of majors which students are specialized in and are participating in the activities.</p> <p><b>Evidence and possible evidence:</b> a list of tolerance activities, with the majors and specializations of the participating students</p>
	Number of students from the university participating in the Ministry's event	5 points	<p>The index is concerned with the level of cooperation and collaboration between the university and the Ministry of Tolerance and Coexistence, and encouraging university students to participate in national and international events in the fields of tolerance. This criterion is measured by calculating the number of students participating in the activities of the Ministry of Tolerance and Coexistence.</p> <p><b>Evidence and Possible Proofs:</b> List of students' attendances in the various activities of the Ministry of Tolerance and Coexistence.</p>
	Number of staff and faculty participation in Tolerance Clubs activities	5 points	<p>The index is concerned with achieving inclusivity and linking a bridge of communication between all groups within a university through activities that include the participation of faculty, staff, and administrative personnel in the activities of the Tolerance Club. This criterion is measured by calculating the number of members of the administrative and teaching staff participating in the club's activities.</p> <p><b>Evidence and Possible Proofs:</b> A list of the Tolerance Club's activities, on which the participant is a student, employee or from another category.</p>

Criteria	Indicator	Weight	Measurement Method
Inclusivity & Diversity	Quantity of Tolerance Activities every year	5 points	<p>The indicator is concerned with ensuring the continuity of the function of Tolerance Clubs in providing activities in tolerance and coexistence throughout the academic year and in accordance with the academic calendar of each university. This criterion is measured by calculating the number of activities carried out during the academic year.</p> <p><b>Evidence and Possible Proofs:</b> List of Tolerance Club activities that were presented during the year.</p>
	Number of students benefitting	5 points	<p>The index is concerned with ensuring the expansion and spread of the activities of the Tolerance Club to cover the largest number of students at the university, so that the message of tolerance reaches the largest possible number of youth. This criterion is measured by calculating the number of students participating from the activities of the Tolerance Club.</p> <p><b>Evidence and Possible Proofs:</b> A list of all students who benefited from tolerance activities during the academic year.</p>
	Number of activities targeting community members	5 points	<p>The index is concerned with achieving inclusivity and reaching out to the community through the activities of the Tolerance Club. This criterion is measured by calculating the number of descriptions of activities provided by the Tolerance Club that target members of society, with the identification of the target groups of society in each activity, such as children, women, workers, people of determination, ..etc. .&amp; others.</p> <p><b>Evidence and Possible Proofs:</b> List of Tolerance Club Activities that involve community participation.</p>
	Number of activities using unconventional approaches (traditional types of activity: presentations, lectures)	5 points	<p>The index is concerned with employing creativity and innovation in presenting activities in the Tolerance Club in order to make them more interesting and novel to attract the admiration of the students. This criterion is measured by providing descriptions of the activities offered by the Tolerance Club and identifying the unconventional and creative methods used in their implementation.</p> <p><b>Evidence and Possible Proofs:</b> A list of Tolerance Club activities that use unconventional methods.</p>



Criteria	Indicator	Weight	Measurement Method
Impact and Effectiveness	Level of student's awareness of the concept of Tolerance	10 points	<p>The indicator is concerned with evaluating the level of impact of the Tolerance Club activities on the participants, the extent to which they understand the concept of tolerance and the behaviors and values of tolerance, as well as the ability to distinguish between tolerant and intolerant behaviors.</p> <p>This criterion is measured through the feedback that the Tolerance Club receives from university students through questionnaires, interviews, or other methods.</p> <p><b>Evidence and Possible Proofs:</b> Determine the measurement tool or tools used to measure awareness of the degree of awareness and analyze its results.</p>
	Number of students benefitting	10 points	<p>The indicator is concerned with the quality and maturity of the design of Tolerance Clubs activities in the university environment, to include knowledge of the challenges faced by students at the university related to tolerance or intolerance, and their ability to implement mechanisms and strategies that aim to face these challenges.</p> <p>This criterion is measured by calculating the number of activities that have been designed based on knowledge and study of the existing challenges in the university environment and related issues, and have been implemented on the ground.</p> <p><b>Evidence and Possible Proofs:</b> A list of Tolerance Club activities designed to solve the challenges and issues of intolerance at the university</p>
	Number of activities targeting community members	10 points	<p>The indicator is concerned with calculating the percentage of students interested in participating in the Tolerance Clubs activities out of the total number of university students.</p> <p>The indicator is measured by calculating the number of students participating in the activities of the Tolerance Club divided by the total number of university students.</p> <p><b>Evidence and possible evidence:</b> A list of tolerance activities on which the number of students participating in each activity is specified and a document for calculating the participation rate to the total number of university students.</p>
	Number of activities using unconventional approaches (traditional types of activity: presentations, lectures)	10 points	<p>The indicator is concerned with ensuring university students' satisfaction, interest and interaction with the activities implemented by the Tolerance Club at the university, and the degree to which they benefit from them.</p> <p>This indicator is measured through questionnaires, interviews, or other measurement tools.</p> <p><b>Evidence and Possible Proofs:</b> Determine the measurement tool or tools used to measure the degree of student satisfaction and analyze its results.</p>







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TOLERANCE WITHOUT BORDERS



**Ministry of Tolerance and Coexistence**

**Tolerance Clubs Initiative**

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